edgeconnex®

Gaming

Empower *Your* Edge
From Development to Distribution, Winning Solutions for the Gaming Ecosystem

Bringing Gaming Closer to Gamers Worldwide

The growth of gaming platforms – **Console, PC, Cloud, and Mobile** – has brought a new age of latency and performance requirements to every step in the gaming workflow. From developers accessing Cloud-based workloads to distribution and streaming platforms working to deliver the best possible end user experience, it's more important than ever for the gaming industry to focus on capacity, connectivity, power, and proximity for data center resources.

Over the past decade, EdgeConneX has delivered more than 40 data centers in over 30 markets worldwide. EdgeConneX facilities offer accelerated access to Cloud resources via on-ramps to all the major CSPs. For console and PC gaming, EdgeConneX offers proximity and connectivity to the largest CDNs and MSOs, and to gaming communities in key markets across the US, where EdgeConneX data centers are within 100 miles of over half of the Top 100 Cities for Gaming*, and around the world. And emerging Cloud Gaming platforms benefit from the high-density power solutions available in our Edge Data Centers® for high-performance gaming.

Recent studies project the global online gaming industry – **Mobile, PC, and Console** – will grow to $180B by 2021, with an 11% CAGR. And while it remains a young industry segment, Cloud Gaming is consistently projected to show 10X growth over the next few years. In addition to the growth in usage and the attendant bandwidth and processing needs, the massive explosion of data volume of global online gaming in traffic is set to grow from 126 petabytes in 2016 to 568 petabytes in 2020 so a carefully planned infrastructure to support this community is critical.

Hyperlocal to Hyperscale

The Capacity, Power, Scale, and Connectivity You Need

>40 Data Centers in **>30** markets worldwide

<10ms Latency - RTT access

Within **100** miles of **50 top cities** for gaming

30kW+ per Rack Density support

EdgeConneX Benefits

Distributed Infrastructure

EdgeConneX operates more than 40 data centers in over 30 markets across North America, South America and Europe. Our Edge Data Centers® in Tier 1, 2 and 3 cities help bring the gaming experience closer to gamers.

Access to Gamers

EdgeConneX Data Centers provide sub 10ms RTT access to the gamers in the same metro market.

Flexibility

EdgeConneX can offer a rack density of 30kW+. Providing the ability to move power commits around from facility to facility – portable kW. Client driven deployment options to ensure your unique needs are met.

Proximity Matters

EdgeConneX operates data centers in 24 of the top 100 gaming cities according to WalletHub's 2018 Best Cities for Gamers – Top 100. And 51 of the top 100 gaming cities are less than 100 miles from an EdgeConneX Data Center.
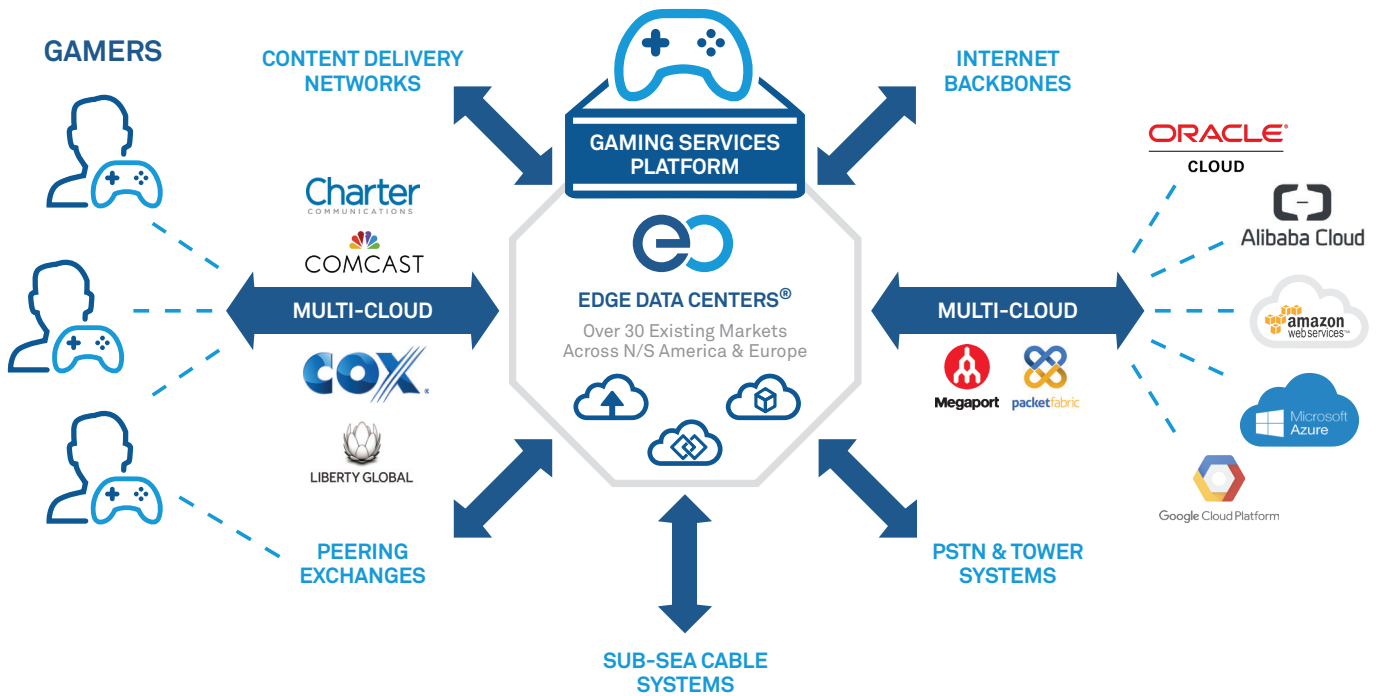
Ecosystem

EdgeConneX Data Centers offer access to native and virtual cloud on-ramps, multiple global CDNs, largest MSOs, global IP providers, dark fiber providers and lit network service providers.

Competitive Pricing

Wholesale economics per kW pricing with critical load pass through, no PUE. Reward clients for higher density deployments with additional price reductions. Simplistic pricing model allows for lower TCO.

The EdgeConneX Gaming Platform

EdgeConneX: Empower *Your* Edge

Customer Focused

- Space, Power & Connectivity WHERE and WHEN Customers need them
- Targeted ecosystems to facilitate local peering that accelerates growth for large providers such as Telco/Cable and Wireless Service Providers
- On-ramp connectivity to all major Cloud Service Providers available
- Hyperlocal to Hyperscale solutions that scale with your business
- Proven track record of supporting leading service providers

A Unique Data Center Model

- Scalable, carrier-neutral platform delivers services from the network's Edge
- Repeatable Processes ensure consistency
- High-density power solutions to support the latest in high-performance computing
- Global Operational capability. EdgeOS® enables Customers to manage data center assets across all EdgeConneX facilities from a single pane of glass

To schedule a walk-through, call us today:
1.866.304.3217